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**For Immediate Release**

## **INDEPENDENT WATER TECH ANNOUNCES ADDITION OF MIKE BERRY & REORGANIZATION IN EASTERN CANADA**

**Regina, SK; Kitchener ON (Oct 21, 2011)** – Canature North America Inc. is pleased to announce several changes including a new hire and the redeployment of existing resources in Eastern Canada to help maximize growth opportunities and fully leverage the teams strong skill set .

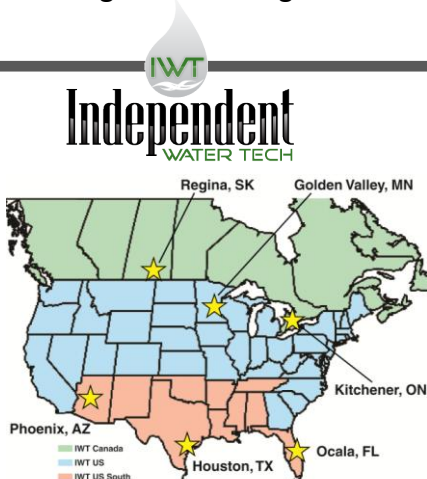
**Dan Cyr** will take on the new role of **Vice President of Commercial & Industrial Sales** in Eastern Canada, creating dedicated focus and support for this growing segment of the business. Dan's strong technical and sales background will enable him to focus on market share growth and ensure complete after-sale support. In addition, Dan will be responsible for Operations in Eastern Canada including the Kitchener, ON facility.



**Mike Berry** has accepted the new position of **Regional Sales Manager** for Independent Water Tech in Eastern Canada. He will be responsible for IWT sales in Eastern Canada. Mike has 13 years industry experience and was instrumental in pioneering the growth of Watertech (now Hydrotech) in the 1980's and early 90's. Mike has been involved in the document shredding industry over the past 15

years, most recently as the Corporate Accounts Manager for Shred-tech Corp. Ltd . Mike is fluent in both French and English and will be relied upon to grow and support French-speaking accounts. Mike will work from the Kitchener, ON facility.

**Kevin MacMillan**, IWT District Sales Manager for Ontario will now report to Mike Berry, working with him to grow and support the IWT business in that market.



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Independent Water Tech (IWT) is a trade name used by Canature North America Inc. in Canada & Mexico and Canature USA Inc. in the USA to market residential & commercial water treatment products to the Professional Independent Water Dealers channel. IWT provides complete product support and training.

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